Filed with the Iowa Utilities Board on August 1, 246, Martin Schramm Direct Exhibit 5
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Response of
Interstate Power and Light Company
to
Decorah Area Group
Data Request No. 22

Docket Number: RPU-2019-0001

Date of Request:

Response Due:

July 5, 2019

July 12, 2019

Information Requested By:

Sheila Tipton

Date Responded: July 12, 2019

Author: Theresa Harsen (part a.) / Wendi Cigrand (part b.)

Author's Title: Mgr Market Insight / Dir, Customer Support Services

Author's Telephone No.: 319.786.4321 / 319.786.4698

Reference: Creston Hearing Transcript, page 37, lines 24-25 and

page 38, lines 1-5

Data Request No. 22

Mr. Kouba states: "We understand approximately 50 percent of our customers have a median income of less than \$50,000. Approximately 25 percent of our customers have a median income under \$25,000..."

- a. Please provide the source that provides support for Mr. Kouba's claim.
- b. Please describe the actions IPL has taken or is taking to respond to the following concern expressed by Mr. Kouba: "...and we understand we have a number of customers on fixed incomes and we pay a lot of attention to that."

Response:

- a. The data is from the publicly available Census Bureau American Community Survey. Communities were filtered based on addresses that are served electricity from Alliant Energy. Communities were further filtered based on whether at least 25% of total households are served electricity by Alliant Energy.
- b. Alliant Energy works closely with a number of state and federal agencies and organizations focused on low-income customers. For example, Alliant Energy has contributed more than \$5 million since 2010 to the Hometown Care Energy Fund, which helps low-income customers with their energy bills. Additional information about the Hometown Care Energy Fund is available at: https://www.alliantenergy.com/BillPayOptions/AssistanceandFinancing/HometownCareEnergyFund. Further information about other programs for assisting customers is available at https://www.alliantenergy.com/ under the menu options Bill Pay Options, Ways to Save, Community & Stewardship and Partners in Energy.

NOTE: In the event the response to this data request contains confidential information, do not simply mark the entire response or attached document(s) confidential. Please highlight, or otherwise identify, the specific information that is claimed to be confidential.